Adding Background & Theme Colors

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Give your website a personalized look by adding a background image and choosing colors that match your event, organization, or personal style

You can customize your website's background and theme colors from:

Site Builder → Brand

Add a Website Background

Your website background image is displayed across the pages of your website. You can choose an image that matches the theme of your event, such as a photo, pattern, texture, or other design.

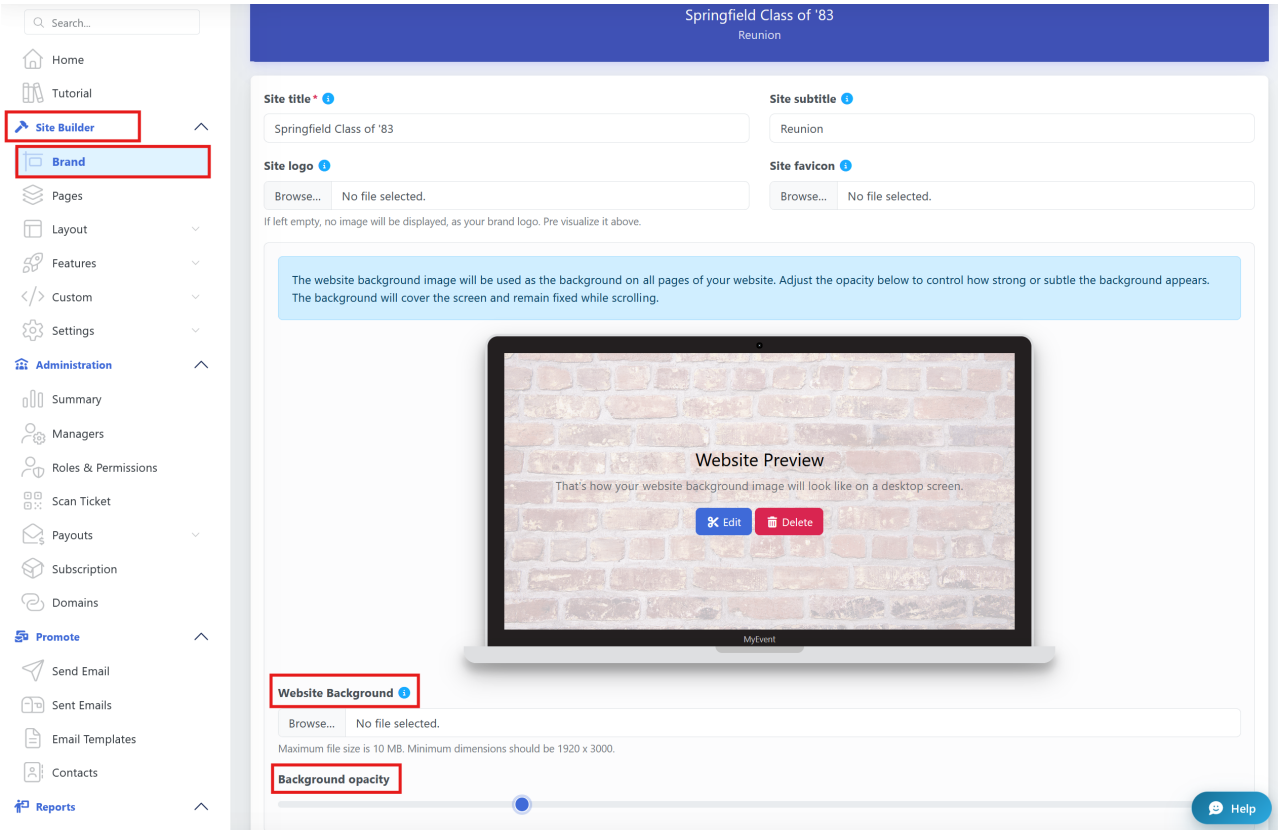
To add a background:

1. Go to **Site Builder → Brand**.
2. Find the **Website Background** section.
3. Click **Browse** and select your image.
4. Adjust the **Background opacity** if needed.

Recommended image size:

- **Maximum file size:** 10 MB
- **Minimum dimensions:** 1920 × 3000 pixels

The background is designed to cover the screen and remain fixed while visitors scroll through your website.



Adjust the Background Opacity

The **Background opacity** slider lets you control how strongly the background image appears on your website.

- **Higher opacity:** The background image appears more visible and prominent.
- **Lower opacity:** The background becomes more subtle, allowing the content and other elements on your website to stand out.

If you are using a detailed or colorful image, lowering the opacity can help keep your text and content easy to read.

Choose Your Theme Colors

Below the Website Background section, you'll find **Theme color** options.

Theme colors are used throughout your website to create a consistent look for buttons, links, headings, and other design elements.

You can choose from a selection of **preset color combinations**, simply select the theme you want to use.

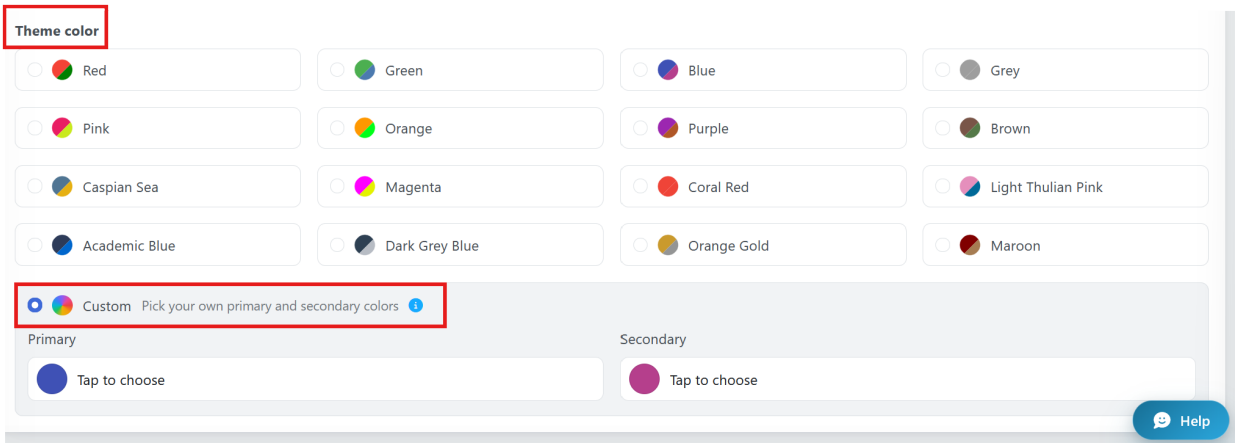
If you want your website to match specific colors, select **Custom**.

With the Custom option, you can choose your own:

- **Primary color**
- **Secondary color**

Click **Tap to choose** under either color to open the color picker and select the color you want.

This is a great option if you want your website to match your event's colors, school colors, logo, or another specific color scheme.



Tip

For the best results, try to choose a background image and theme colors that complement each other. A subtle background combined with clear, contrasting theme colors can give your website a polished and easy-to-navigate look.