

**BMO Private Wealth / SCOTIA 1832
DBJ 2022 HOCKEY TOURNAMENT
SPONSORSHIP OPPORTUNITIES**

TITLE SPONSOR (\$10,000+)

- Your name will be featured on all Tournament advertising, the Tournament Website, and the Perspective publication distributed to 55,000 targeted high net worth households in the Montreal area.
- Your name will have **dominant exposure on the front** of all Hockey Jerseys.
- Your name will be prominently displayed throughout the Arena during the day of the event.
- Your name will appear on the tournament Donor Board located in the lobby of Donald Berman Jewish Eldercare Centre.

NAME PLATE SPONSOR (\$5,000)

- Your name will be featured on all Tournament advertising, the Tournament Website, and the Perspective publication distributed to 55,000 targeted high net worth households in the Montreal area.
- Your name will have **dominant exposure on the back** of all Hockey Jerseys.
- Your name will be prominently displayed throughout the Arena during the day of the event.
- Your name will appear on the tournament Donor Board located in the lobby of Donald Berman Jewish Eldercare Centre.

PREMIUM PLUS SPONSOR (\$3,000)

- Your name will be featured on all Tournament advertising, the Tournament Website, and the Perspective publication distributed to 55,000 targeted high net worth households in the Montreal area.
- Your name will have **exposure** on all Hockey Jerseys.
- Your name will be prominently displayed throughout the Arena during the day of the event.
- Your name will appear on the tournament Donor Board located in the lobby of Donald Berman Jewish Eldercare Centre.

PREMIUM SPONSOR (\$1,500)

- Your name will be featured on all Tournament advertising, the Tournament Website, and the Perspective publication distributed to 55,000 targeted high net worth households in the Montreal area.
- Your name will have **exposure** all Hockey Jerseys.
- Your name will be prominently displayed throughout the Arena during the day of the event.
- Your name will appear on the tournament Donor Board located in the lobby of Donald Berman Jewish Eldercare Centre.

JERSEY SPONSOR (\$700)

- Your name will be featured on all Tournament advertising, the Tournament Website, and the Perspective publication distributed to 55,000 targeted high net worth households in the Montreal area.
- Your name will have **exposure on the lower back** of all Hockey Jerseys.
- Your name will be prominently displayed throughout the Arena during the day of the event.
- Your name will appear on the tournament Donor Board located in the lobby of Donald Berman Jewish Eldercare Centre.