



*Celebrating*

YEARS

**starlight**  
children's foundation canada

**ToysRus**  
Canada

**BABIESRus**  
Canada

*Thursday, August 31, 2023* | Fairmont Royal York, Toronto



# 25<sup>TH</sup> Anniversary Gala Power of Play

**Play like a kid again!** Watch your imagination come to life as we support **Starlight Children's Foundation Canada** and celebrate our 25th Anniversary of partnership with **Toys"R"Us Canada** through the Annual Gala!

On **Thursday, August 31, 2023**, come be a kid again at the **Fairmont Royal York, Toronto**. The return of the **25th Annual "Power of Play" Starlight Gala** promises to be a celebration like no other as you step into a dreamlike toy land. Join us for an evening of enchantment and entertainment as we brighten the lives of seriously ill children and their families – from hospital to home.

Please review the following pages to see how you can get involved in the magic and make an impact. *Can't attend the Gala as a Sponsor?* There are many ways to get involved! Select your method of contribution:

## Purchase a Table

**Receive  
Recognition**  
As A Table  
Sponsor

## Individual Tickets

**Purchase  
Tickets**  
To Attend  
the Gala

## Monetary Donation

**Donations of  
Any Amount  
Are Welcome!**  
(Tax receipts will be  
issued for donations  
greater than \$10)

**Starlight Family  
Sponsor**  
For Just **\$1,350**

## Grant A WISH

**Make Wishes  
Come True!**

## Donate Products & Services

**Donate Products  
or Services** for  
fundraising in the  
**Silent Auction,  
Live Auction  
or Raffle**





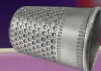
*Making  
Children Smile.*

*Helping  
Families Cope.*

*About*

**Starlight Children's Foundation Canada** does what no medicine can do: **create priceless smiles** and **memories** for **seriously ill children and their families.**

**For over 30 years, Starlight Canada** has been spreading joy to sick kids across the country through a unique blend of **hospital to home programs** designed for the whole family.





# In-and-Out of Hospital Programs

## In-Hospital Programs

No one wants to be in the hospital, but it's even harder when you're a kid. Each day, week, and month spent in the hospital means more missed childhood experiences. While doctors and nurses focus on treatments, Starlight Canada is here to make sure hospitalized kids have the chance to be just that – a kid.

- **Starlight Comfort Kits™**
- **Treasure Chests**
- **Starlight Fun Center®**
- **Nintendo Switch Handheld**
- **Hospital Happenings™**
- **Play From Hospital Shipments**

## Out-Of-Hospital Programs

Just because a seriously ill child leaves the hospital, it doesn't mean that the battle is over. For sick kids who are on a long path to recovery, for kids who will forever live their condition, and for kids who are fighting against the clock, we're making wishes come true to give these warriors a break from battle.

**Once In A Lifetime Wishes**

**Great Escapes® Wishes**

**Day Brightener Wishes**

**Play From Home Packs**





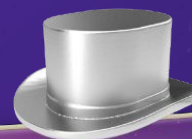


*Celebrating*  
YEARS  
**25**

# Sponsorship Opportunities

*Be Part of the Magic!*

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# Diamond Sponsor

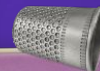
# \$25,000

## Journey Into Your Imagination



- Donation of **1 Starlight Fun Center** with your logo to a pediatric hospital of your choice. Fun Centers are mobile entertainment units featuring a flat screen television and a Nintendo Switch gaming system preloaded with a variety of games.
- Logo prominently featured in **outdoor advertising campaign**
- **Stand alone sponsor** with Toys“R”Us Canada for a **3-Minute Dash** with dedicated media and social media recognition
- **Full page ad** in Gala program (full colour)
- Prominently featured in media release
- **Dedicated social media post** and featured in **all social media**
- **Logo & name hyperlinked** on **Gala website**
- Recognition by **Gala Emcee**
- Prominently featured in **multimedia presentations**
- **Logo** prominently placed on **Gala event signage**
- Name in **Gala program**
- **20 VIP tickets (2 tables)** with priority seating
- **2 hotel rooms** at Fairmont Royal York, Toronto (one night stay)
- Featured in **Starlight Newsletter**
- Featured in **all email correspondence** regarding the Gala
- Logo on Starlight's **year-round website slider** on home page
- Company name hyperlinked on **Starlight's event website page**
- Prominent recognition in **post-event acknowledgements**

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Gold  
Sponsor

\$15,000

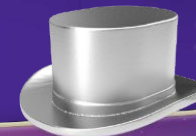
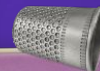
## Dream Like A Kid



- Donation of **1 Starlight Nintendo Switch Handheld** with your logo to a pediatric hospital of your choice. Portable and accessible, these innovative devices make gaming easy for hospitalized children.
- Logo featured in **outdoor advertising campaign**
- **Stand alone sponsor** with Toys“R”Us Canada for a **3-Minute Dash** with dedicated media and social media recognition
- **Logo hyperlinked** on **Gala website**
- **Half page ad** in Gala program (black & white)
- Inclusion in **media release**
- Inclusion **in all social media posts**
- Recognition by **Gala Emcee**
- Featured in **multimedia presentations**
- **Logo** prominently placed on **Gala event signage**
- Name in **Gala program**
- **10 VIP tickets (1 table)** with priority seating
- **2 hotel rooms** at Fairmont Royal York, Toronto (one night stay)
- Featured in **Starlight Newsletter**
- Company name hyperlinked on **Starlight's event website page**
- Recognition in **post-event acknowledgements**



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*Silver*  
**Sponsor**

**\$10,000**

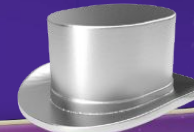
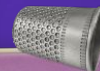
*Find Your  
Power In Play*



- **Stand alone sponsor** with Toys“R”Us Canada for a **3-Minute Dash** with dedicated media and social media recognition
- **Logo hyperlinked** on **Gala website**
- **Quarter page ad** in event program (black & white)
- Inclusion in **one social media post**
- Recognition by **Gala Emcee**
- Inclusion in **multimedia presentations**
- **Logo** placed on **Gala event signage**
- Name in **Gala program**
- **10 VIP tickets (1 table)** with priority seating
- 1 hotel room at Fairmont Royal York, Toronto (one night stay)
- Recognition in **post-event acknowledgements**



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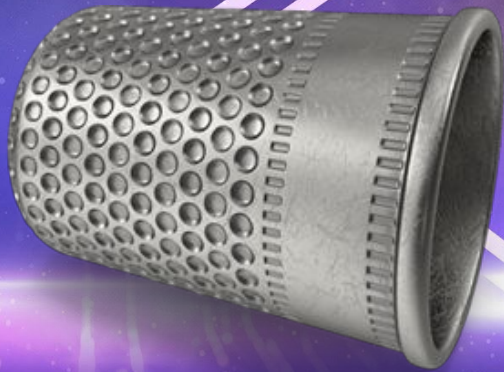
Unique  
Sponsor

\$7,500

Wonder  
Within



- **Logo** on Gala website
- Inclusion in **one social media post**
- Recognition by **Gala Emcee**
- Inclusion in **multimedia presentations**
- **Logo** placed on select **Gala event signage**
- Name in **Gala program**
- **10 VIP tickets (1 table)** with priority seating
- Recognition in **post-event acknowledgements**



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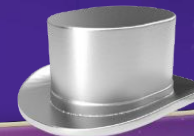
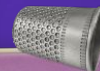




Table  
Sponsor

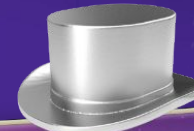
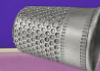
\$4,750

All Fun  
& Games



- Name on Gala website
- 10 tickets (1 table)
- Recognition by Gala Emcee
- Inclusion in multimedia presentations
- Name in Gala program

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# Make A Difference Donate!

## Starlight Family Sponsor - \$1,350

Provide admission and seating for  
2 Starlight Family Members along with  
transportation to the event or hotel stay

Name recognition in Gala program

A charitable tax receipt  
for the full donation

## Can't make the Gala this year?

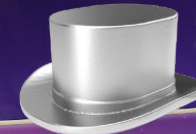
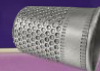
You can still make a difference by

*donating* and *helping*  
a Starlight Family attend the event  
and experience an

*elegant* night out!

TO MAKE A CONTRIBUTION, PLEASE COMPLETE AND RETURN THE  
'SPONSORSHIP & MONETARY COMMITMENT' FORM  
AT THE END OF THIS DOCUMENT.

*Thank you for your commitment and willingness to make a  
difference in the lives of ill children and their families.*





# Grant A Wish

This is your chance to ensure that the **25<sup>th</sup> Annual Starlight Gala** is our most successful fundraiser yet! Please celebrate this milestone by showing your support to make children's wishes come true!

**Starlight Canada's out-of-hospital programs** grant wishes of all sizes to give seriously ill children a reason to smile and special memories to hold on to. Whether they are wishing for a simple night out with a loved one or dreaming big with an ultimate wish of a lifetime, Starlight Canada creates magic where kids can shine, even when sick.

## Grant Wishes Like Jordan's:

5-year-old Jordan lives with cerebral palsy. His lack of mobility sadly holds him back from regular childhood experiences, but at Starlight Canada, we believe that nothing is impossible. A lover of Disney, Jordan dreamt of one day meeting Mickey Mouse. Just months prior to having his wish come true, Jordan required surgery and was unfortunately hospitalized, but his determination didn't waver and he learned how to stand on his own just in time for his trip!

Joined by his family on this life-changing adventure, Jordan deservedly got to experience the magic of Disney, filled with plenty of joy and special memories to hold close to their hearts forever. Proud of his post-surgery progress, Jordan even showed Mickey Mouse his ability to stand before giving him a big hug! Now, we need **YOU** to help us grant even more wishes for kids like Jordan. Together, we can remind these children that anything is possible.



**Donate Before  
the Gala**

**Donate Live at  
the Gala**

**Donate  
Partial Wishes**

*Thank you for making  
wishes come true!*





Are You Ready to Attend  
The **25TH** Anniversary And  
Have A Huge Impact On A  
Seriously Ill *Child?*

Join us at the **2023 Starlight Gala** on **Thursday, August 31** and be inspired by the strength, courage, and spirit of some very extraordinary children and their families.

Contact Information:

**Carly Raffiek**, Manager, Events & Development

Phone: **1.800.880.1004** ext. **2229**

Email: [carly.raffiek@starlightcanada.org](mailto:carly.raffiek@starlightcanada.org)

Starlight Children's Foundation Canada  
501 Alden Road, Unit 4  
Markham, ON L3R 3L4

[starlightcanadagala.com](http://starlightcanadagala.com)

**starlight**<sup>®</sup>  
children's foundation canada





# 2023 Sponsorship & Monetary Commitment

Company Name:

Contact Name:

Address:

City:  Province:  Postal Code:

Email Address:  Phone Number:

Corporate Website:

## Please check one of the following:

- |   |   |
|---|---|
| <input type="checkbox"/> Diamond Sponsor (\$25,000)         | <input type="checkbox"/> Grant Wishes* (Amount: \$ _____) |
| <input type="checkbox"/> Gold Sponsor (\$15,000)            |   |
| <input type="checkbox"/> Silver Sponsor (\$10,000)          | <input type="checkbox"/> Partial Wish Donation            |
| <input type="checkbox"/> Unique Sponsor (\$7,500)           | (Amount: \$ _____)  |
| <input type="checkbox"/> Table of 10 (\$4,750)              | <input type="checkbox"/> Donation (Amount: \$ _____)      |
| <input type="checkbox"/> Single Ticket (\$475 each)         |   |
| <input type="checkbox"/> Starlight Family Sponsor (\$1,350) |   |

**TOTAL: \$**

Credit Card Payments: (circle one)      **VISA**      **MASTERCARD**      **AMEX**

Name as it appears on card:

Card Number:  CVS:  Expiry Date:

Amount: \$  Card Holder Signature:

Address linked to card:

In order to guarantee the inclusion of your support in the Gala program, kindly ensure that your commitment is received by **Starlight Children's Foundation Canada**, no later than **August 17<sup>th</sup>, 2023**. However, donations will still be accepted after this date.

**To confirm receipt of your commitment**, please contact **Carly Raffiek**, Manager, Events & Development  
Phone: **1.800.880.1004 ext. 2229** | Fax: **416.642.5667** | Email: **carly.raffiek@starlightcanada.org**

## Do you require a tax receipt?

Yes  No

**\*NOTE - Tax Receipts** are distributed based on Canada Revenue Agency Guidelines (CRA) and will be issued post-event for the full amount of monetary donations of \$10 or more, and for a portion of each ticket or table purchased.

\*Each Once In A Lifetime Wish is \$3,500 and comes with a full tax receipt.

**Pay by Cheque**

Please make **cheques payable to:**

**Starlight Children's Foundation**  
**501 Alden Road, Unit 4**  
**Markham, ON L3R 3L4**

Charitable Registration#: **13129 5693 RR0001**



# 2023 Auction & Raffle Donations

Company Name:

Contact Name:

Address:

City:  Province:  Postal Code:

Email Address:  Phone Number:

Corporate Website:

## Item #1

Product Name:

Product Description (i.e. make, model, colour, size, etc.):

Fair Market Value (excluding taxes):

## Item #2

Product Name:

Product Description (i.e., make, model, colour, size, etc.):

Fair Market Value (excluding taxes):

Delivery Details:

**Starlight Children's Foundation Canada reserves the right to combine donated items to create a unique auction package.**

In order to guarantee the inclusion of your support in the Gala program, kindly ensure that your commitment is received by **Starlight Children's Foundation Canada**, no later than **Thursday, August 17<sup>th</sup>, 2023**. However, donations will still be accepted after this date.

**Do you require a tax receipt?**

Yes  No

**\*NOTE - Tax Receipts** are distributed based on Canada Revenue Agency Guidelines (CRA) and will be issued post-event for in-kind donations for the amount of their fair market value.

**To confirm receipt of your commitment**, please contact **Carly Raffiek**, Manager, Events & Development  
Phone: **1.800.880.1004 ext. 2229** | Fax: **416.642.5667** | Email: **carly.raffiek@starlightcanada.org**

Charitable Registration#: **13129 5693 RR0001**