



NEWS RELEASE

## **Hundreds Gather for the 34<sup>th</sup> Edition of the Défi Canderel Event in Support of Cancer Research**

**Montreal, May 4, 2023** – Hundreds gathered at the Percival-Molson Memorial Stadium in support of cancer research as Canderel hosted the 34<sup>th</sup> edition of its annual philanthropic endeavour, the Défi Canderel Challenge. This fundraising event, combined with corporate fundraising and pledge-raising efforts, has raised over \$1.9 million for two beneficiary research centres: the Institut du cancer de Montréal of the Université de Montréal and the Rosalind & Morris Goodman Cancer Institute of McGill University. Canderel's campaign will run until the end of the calendar year to reach and surpass its \$2.3 million goal!

Due to the COVID-19 pandemic, this annual event was not held in 2020, 2021 and 2022. This year, over 700 representatives from Montreal's business and scientific communities gathered to celebrate their commitment to the fight against cancer. The Rosalind and Morris Goodman Family Foundation was the Presenting Sponsor of this event; CIBC, Sergic-Québec, National Bank and Reliance were its Platinum Sponsors.

Since 1989, Canderel has been dedicating efforts and resources to support Canadian university research centres. In 34 years, over \$26 million have been raised through this annual corporate fundraising campaign. The donated funds have been invested by the cancer centres in various ways, including: the funding of innovative research projects, often in close collaboration with centres across the country; the creation and awarding of scholarships, fellowships and bursaries for students and researchers; the purchase of state-of-the-art equipment and technology; and the funding of other urgent priority needs.

"What a joy it was to come together once again for our Canadian cancer research centres! We are so grateful to our wonderful donors, sponsors and partners who support this cause with dedication and heart year after year. Together, we are creating the real possibility of a cancer-free future we want for our children and grandchildren!" said Jonathan Wener, Chairman of Canderel, Founder of the Défi Canderel.

The 34<sup>th</sup> edition of the Défi Canderel campaign will run until December 31<sup>st</sup> 2023.

### **Information:**

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**About Canderel:** Canderel creates long-lasting relationships with partners and clients by providing exceptional value in property acquisition, development and management, construction, leasing, marketing, and asset management. <https://canderel.com>

**About the Institut du cancer de Montréal:** The Institut du cancer de Montréal is a non-profit organisation whose mission is to support fundamental and clinical research done at the Centre de recherche du Centre hospitalier de l'Université de Montréal (CrCHUM), while preparing the next generation of cancer researchers through education and training. <https://www.icm.qc.ca>

**About the Rosalind & Morris Goodman Cancer Institute:** The Rosalind and Morris Goodman Cancer Research Institute (GCI) is an internationally renowned research institution committed to coordinating and conducting independent basic cancer research and training within a technologically advanced centre. <https://www.mcgill.ca/gci/>