

*Starlight Children's Foundation* 3<sup>RD</sup> ANNUAL

# TEA & *Tiaras*

*Where High Tea Meets High Fashion*

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SUNDAY, FEBRUARY 20<sup>TH</sup>, 2022

1:00 PM – 4:00 PM

JAGUAR LAND ROVER WEST ISLAND

4600 BOUL SAINT-JEAN, DOLLARD-DES-ORMEAUX, QC H9H 2A6





# ABOUT STARLIGHT

Starlight Children’s Foundation® Canada has been dedicated to brightening the lives of seriously ill children and their families for over 30 years. In these times of COVID-19, we have quickly adapted and launched emergency response programs to continue to offer support during our children’s isolation. Focusing on the family as a whole, our mission is to bring joy, laughter, relief and a whole lot of smiles. Our large variety of in-hospital and outpatient programs help bring back some strength, hope and lost childhood by being that reliable and shining star in a dark and stormy sky.

## IN-HOSPITAL PROGRAMS

No one wants to be in the hospital, but it’s even harder when you’re a kid who just wants to have fun. Each day, week and month spent in the hospital means more missed school days, play dates and care-free childhood experiences. While doctors and nurses focus on treatments, Starlight is here to make sure hospitalized kids have the chance to be just that – a kid.

With a variety of in-hospital programs, Starlight offers distraction, relief and fun for sick kids who may be nervously awaiting needles or feeling lonely in their room. From activity kits and interactive gaming station to toy-filled playrooms, we bring the sparkle and smiles to the hospital!

- **Starlight Comfort Kits**
- **Starlight Fun Center®**
- **Starlight Tablet Program**
- **Starlight Hospital Happenings**
- **Starlight WARD+ROBES®**
- **Play From Home Packs**



## OUT-OF-HOSPITAL PROGRAMS

Just because a seriously ill child leaves the hospital, it doesn’t mean that the battle is over. For sick kids who are on a long path to recovery, for kids who will forever live their condition, and for kids fighting against the clock, we’re making wishes come true to give these warriors a break from the battle.

Starlight’s out-of-hospital wish programs grant wishes of all sizes to give seriously ill children and their families a reason to smile and special memories to hold on to. Whether they are wishing for a simple night out with a loved one, or dreaming big with an ultimate wish of a lifetime, Starlight creates magic where Montreal families and kids across the country can shine even when sick.

- **Starlight Once In a Lifetime Wishes**
- **Starlight Great Escapes™ Wishes**
- **Day Brightener Wishes**
- **Play From Home Pack**
- **COVID-19 Family Relief Pack**



# ABOUT “TEA & TIARAS”

## THE EVENT...

While following COVID-19 safety protocols\*, “Tea & Tiaras” is an elegant afternoon tea event in Montreal that raises awareness and funds in support of Starlight Children’s Foundation® Canada. This decadent gathering of mothers, daughters, aunties, grandmothers, cousins, friends and colleagues is an inspiring event you don’t want to miss!

**\*Guests will be required to provide proof of double vaccination, sit in assigned seating, wear masks, while away from designated table, and limit interactions with guests outside of your party.**

## THE TEA...

Located in the West Island of Montreal, our Title Sponsor and the brand-new Jaguar Land Rover West Island dealership offers the perfect setting for an opulent “High Tea” affair. A delectable array of gourmet treats to savour awaits while you indulge in an exquisite custom-blended tea.

## THE TIARAS...








High Tea Meets High Fashion – Adding to the old-world charm of afternoon tea, the afternoon will showcase some fall fashion.

## TICKETS...

Tickets are available for \$75 per person, or reserve a table for 10 guests for \$750. After January 23<sup>rd</sup>, 2022, tickets will increase to \$85 per person and \$850 per table. All proceeds to **Starlight Children’s Foundation Canada**.

## ON-SITE ACTIVITIES

“Tea & Tiaras” offers a luxurious afternoon with fabulous activities:

-  Welcome Cocktail on arrival
-  Raffle & Silent Auction
-  Vendor Corner with an array of products
-  Collectible Starlight Bear available for \$20
-  Afternoon Tea Service
-  Entertainment
-  Fashion Show

## EVENT TIMING...

- 1:00 p.m. Registration  
Welcome Cocktail and Onsite Activities
- 2:00 p.m. Afternoon Tea Service, Live  
Entertainment and Fashion Show
- 4:00 p.m. Event Ends







# SPONSORSHIP OPPORTUNITIES

Starlight Children's Foundation 3<sup>RD</sup> ANNUAL  
**TEA & Tiaras**  
*Where High Tea Meets High Fashion*

This elegant affair presents a rare opportunity for corporate sponsorship and participation:

## PRESENTING SPONSOR

**Package Includes:**

- Recognition by the event host during sponsor recognition presentation
- 2 VIP tables with priority seating
- Media kit inclusion in pamphlets or brochures, distributed to over 100 media outlets
- Hyperlink to your website from event website
- Inclusion in PR release
- Logo recognition in event program
- Social media recognition (targeted mentions)
- Digital exposure (pre, day of and post event)
- Company signage at the event

**\$10,000**

## SUPPORTING SPONSOR

**Package Includes:**

- Recognition by the event host during sponsor recognition presentation
- 1 VIP table with priority seating
- Media kit inclusion in pamphlets or brochures, distributed to over 100 media outlets
- Hyperlink to your website from event website
- Inclusion in PR release
- Social media recognition (targeted mention)
- Digital exposure (pre, day of and post event)

**\$2,500**

## TABLE SPONSOR

**Table Purchase Includes:**

- Admission and seating for 10 guests at private table
- Welcome Cocktail
- High Tea Service
- Fashion Show
- Celebrity Host
- Live Entertainment
- Recognition on event website
- Partial tax receipt issued

**\$750**

## STARLIGHT FAMILY SPONSOR

**Package Includes:**

- Send a Starlight family on a special outing to Tea & Tiaras!
- Admission and seating for 2 Starlight family members along with transportation to the event
- Donation to Starlight Children's Foundation, with charitable tax receipt issued
- Personalized thank you card from family

**\$250**

To discuss the above opportunities and how you can participate in Starlight Children's Foundation 3rd Annual Tea & Tiaras – "Where High Tea Meets High Fashion", please contact [jessie.neiman@starlightcanada.org](mailto:jessie.neiman@starlightcanada.org), 514-288-9474 ext. 1230



# PURCHASE TICKETS

All-inclusive tickets to

*Starlight Children's Foundation* 3<sup>RD</sup> ANNUAL

## TEA & Tiaras

*Where High Tea Meets High Fashion*

are available for

\$75 PER PERSON

- OR -

\$750 PER TABLE OF 10 GUESTS

After January 23<sup>rd</sup>  
\$85 PER PERSON  
\$850 PER TABLE

VISIT US ONLINE AT  
[WWW.TEAANDTIARASMONTREAL.CA](http://WWW.TEAANDTIARASMONTREAL.CA)

### EACH TICKET INCLUDES:

- High Tea service featuring gourmet finger sandwiches, heavenly scones, decadent petits fours and your choice of custom-blend teas
- Live fashion show
- Entertainment
- \$20 charitable tax receipt issued

Please advise of any food allergies by emailing  
[jessie.neiman@starlightcanada.org](mailto:jessie.neiman@starlightcanada.org), 514-288-9474 ext. 1230

Thank you for your commitment and willingness to make a difference  
in the lives of sick children and their families.



# MAKE A DIFFERENCE – DONATE

Please consider making a donation today, even if you cannot attend the event.  
Your contribution, in any amount, will make a huge impact.

**OUR GOAL IS TO RAISE \$50,000 FOR OUR STARLIGHT FAMILIES,  
AND WITH YOUR HELP WE WILL!**

To **DONATE TODAY** please review the options below. Gifts in any amount will make a huge impact.  
Thank you for your commitment and willingness to make a difference in the  
lives of sick children and their families.

## CASH DONATIONS

Starlight will issue tax receipts for gifts of \$5 or more.

## “FRIENDS OF THE FOUNDATION” DONATIONS

Donations of \$250 or more receive the following benefits:

- Recognition in event program
- A charitable tax receipt

## “GRANT A WISH” DONATIONS

Help to grant a Starlight Once In A Lifetime Wish for a seriously ill child!

You can help to grant a Starlight wish, with the donation of \$3,500.  
A donation in any amount will help us make a child’s dream a reality.

Donors will receive:

- Recognition in event program
- A charitable tax receipt

## GIFT IN-KIND DONATIONS

Donate your product(s) or service(s) to be included in the Silent Auction or Live Auction to raise  
much-needed funds for Starlight’s programs and you will receive:

- Name recognition in event program
- A charitable tax receipt for the fair market  
value of the item donated
- Text recognition on event website

# SPONSORSHIP/MONETARY COMMITMENT

Starlight Children's Foundation 3<sup>RD</sup> ANNUAL  
**TEA & Tiaras**  
*Where High Tea Meets High Fashion*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Corporate Website: \_\_\_\_\_

Please check **one or more** of the following ways to support:

## SPONSORSHIP OPPORTUNITIES

- \_\_\_\_\_ Leading Sponsor (\$10,000)
- \_\_\_\_\_ Supporting Sponsor (\$2,500)
- \_\_\_\_\_ Table Sponsor (\$750, after January 23<sup>rd</sup>, \$850)
- \_\_\_\_\_ Starlight Family Sponsor (\$250)

## DONATIONS\*

- \_\_\_\_\_ Donation (Amount: \$ \_\_\_\_\_)
- \_\_\_\_\_ Friend of the Foundation (Donations of \$250 or more) (Amount: \$ \_\_\_\_\_)
- \_\_\_\_\_ Help Grant a Wish (\$3,500 or any amount) (Amount: \$ \_\_\_\_\_)
- \_\_\_\_\_ Gift In-Kind Donation – please list and provide a brief description below:
  - Product Name: \_\_\_\_\_
  - Product Description: \_\_\_\_\_
  - Fair Market Value (excluding taxes): \_\_\_\_\_
  - Delivery Details: \_\_\_\_\_

## PURCHASE TICKETS\*

- \_\_\_\_\_ Individual Ticket (\$75, after January 23<sup>rd</sup>, \$850) X number of tickets required \_\_\_\_\_ (Amount: \$ \_\_\_\_\_)

Please make cheques payable to: **Starlight Children's Foundation Canada**  
**1805 Transcanada**  
**Dorval, QC H9P 1J1**

Payment Options (circle one):    VISA            MASTERCARD            AMEX            CHEQUE

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Card Holder Signature: \_\_\_\_\_

Address linked to card: \_\_\_\_\_  
(If different from above)

To confirm receipt of your commitment, please contact:

**JESSIE NEIMAN**  
Special Events Officer  
Starlight Children's Foundation Canada  
1-888-782-7947 ext. 1230  
In Montreal: 514-288-9474 ext. 1230  
Email: [jessie.neiman@starlightcanada.org](mailto:jessie.neiman@starlightcanada.org)



In order to guarantee the inclusion of your support in the event program, kindly ensure that your commitment is received by Starlight Children's Foundation Canada no later than January 23<sup>rd</sup>, 2022. However, donations will still be accepted after this date.

Do you require a tax receipt? Yes  No

\*NOTE: Tax receipts are distributed based on Canada Revenue Agency (CRA) guidelines and will be issued for: the full amount of monetary donations (\$5 or more); a portion of each ticket or table purchased; the fair market value of in-kind donations

Charitable Registration#: 13129 5693 RR0001





# CONTACT US

*Starlight Children's Foundation* 3<sup>RD</sup> ANNUAL  
**TEA & Tiaras**  
*Where High Tea Meets High Fashion*

For Sponsorship, Participation or  
Donation inquiries, please contact:

**JESSIE NEIMAN**  
Special Events Officer  
Starlight Children's Foundation Canada  
1-888-782-7947 ext. 1230  
(In Montreal: 514-288-9474 ext.1230)  
[jessie.neiman@starlightcanada.org](mailto:jessie.neiman@starlightcanada.org)

