

Starlight accounts on social media:

These are all the official Starlight Canada accounts. You can tag Starlight in any publication that has to do with the **Families for Families** campaign.

 @StarlightCanada

 @StarlightCanada

 @StarlightCanada

 <https://www.linkedin.com/company/starlight-children's-foundation/>

 @StarlightCanada

Tips to help you fundraise on social media:

- ★ Create and manage an event on Facebook:
<https://www.facebook.com/help/131325477007622/>
- ★ We created a hashtag specifically for the Families for Families campaign: #Families4Starlight. You can use this hashtag when you are posting about fundraisers for the campaign on your social media page.
- ★ When you are posting about the **Families for Families** Campaign, don't forget to tag Starlight Canada (see above for our social media accounts).
- ★ Don't forget to share the link to your personal fundraising page (created via familiesforfamilies.org) on your social media and people will be able to directly donate.

If you need help on how to share your personal fundraising page, please see the document named How to register your family, available on the toolbox (familiesforfamilies.org).