Sollicitation e-mail – Disney Contest

Subject: Help us win a trip to DisneyWorld

Dear \_\_\_\_\_\_\_,

Did you know that for \_\_\_\_\_ years (or change to desired amount of time), we’ve been a Starlight family? Being a Starlight family means that we’ve been given the opportunity to leave the ‘sick’ behind, create special family memories and return home with a renewed sense of strength and hope. Our child (you can insert more information on his condition or add his/her name directly) had the chance to become a child again and forget, for a moment, about the hard times he/she faces every day.

We now wish to give back to Starlight Children’s Foundation Canada and help them fulfill their mission of providing smiles, laughter and joy to other children in need.

This year, marks Starlight’s 30th anniversary, in honor of this special year Starlight has provided us with the challenge of raising as much money as possible to be entered into a draw and win BIG!

Click on this link, donate today and our family could win a trip to DisneyWorld: \_\_\_\_\_\_\_\_\_(don’t forget to add the link to your personal fundraising page)! Whether it’s $10, $100 or $1000, every bit helps and is greatly appreciated!

We thank you for your support!

The \_\_\_\_\_\_\_\_\_ family

(Inserting a family picture during an event can be a great way to show where the money raised goes)

*Don’t forget to change the highlighted fields to personalize your e-mail before sending it out.*