Subject: Help our family give back

Dear \_\_\_\_\_\_\_,

Did you know that for \_\_\_\_\_ years (or change to desired amount of time), we’ve been a Starlight family? Being a Starlight family means that we’ve been given the opportunity to leave the ‘sick’ behind, create special family memories and return home with a renewed sense of strength and hope. Our child (you can insert more information on his condition or add his/her name directly) had the chance to become a child again and forget, for a moment, about the hard times he faces every day.

We now wish to give back to the Starlight Children’s Foundation and help them fulfill their mission of providing smiles, laughter and joy to other children that might need it.

With the season of giving just around the corner, what perfect time to give and help other kids like (child’s name). Help us by simply clicking on this link: \_\_\_\_\_\_\_\_\_(don’t forget to add the link to your personal fundraising page)! Whether it’s $10, $100 or $1000, every bit helps and it’s much appreciated!

We thank you for your support!

The \_\_\_\_\_\_\_\_\_ family

(Inserting a family picture during an event can be a great way to show where the money raised goes)

*Don’t forget to change the highlighted fields to personalize your e-mail before sending it out.*